

Hawaii Business Survey

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To

House Select Committee

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Partners for the Hawaii commercial rent survey



HAWAII EXECUTIVE
collaborative



Business closure status as of September 2020

County	Business never closed	Business closed but now partially reopened	Business closed but now fully reopened	Business currently closed
Honolulu	40.4%	19.6%	14.1%	25.9%
Hawaii	40.2%	18.1%	25.2%	16.5%
Maui	32.5%	18.7%	23.5%	25.3%
Kauai	34.7%	34.7%	17.3%	13.3%
Statewide	39.1%	20.3%	16.6%	24.1%

Source: Hawaii Commercial Rent Survey

Business operation status by industry: April – September 2020

Industry sector	% never closed	% closed but now partially opened	% closed but now reopened	% currently closed
Agriculture, Forestry, Fishing and Hunting 1/	41.7%	16.7%	16.7%	25.0%
Utilities 1/	75.0%	0.0%	0.0%	25.0%
Construction	79.7%	5.4%	13.5%	1.4%
Manufacturing	42.2%	24.4%	17.8%	15.6%
Wholesale Trade	50.0%	23.5%	5.9%	20.6%
Retail Trade	15.7%	18.4%	23.8%	42.2%
Transportation and Warehousing 1/	64.3%	10.7%	3.6%	21.4%
Information 1/	71.4%	14.3%	14.3%	0.0%
Finance and Insurance	75.0%	20.0%	5.0%	0.0%
Real Estate Rental and Leasing	54.5%	25.0%	1.1%	19.3%
Professional, Scientific, and Technical Services	63.2%	12.8%	13.6%	10.4%
Management of Companies and Enterprises 1/	0.0%	50.0%	0.0%	50.0%
Administrative and Support Services 1/	63.6%	9.1%	9.1%	18.2%
Educational Services	37.5%	12.5%	25.0%	25.0%
Health Care and Social Assistance	37.0%	21.7%	36.2%	5.1%
Art, Entertainment, and Recreation	12.9%	24.7%	10.6%	51.8%
Accommodation 1/	41.2%	5.9%	5.9%	47.1%
Food Services	28.2%	30.8%	16.5%	24.4%
Other Services	100.0%	0.0%	0.0%	0.0%
Total	39.1%	20.3%	16.6%	24.1%

1/ Sample size less than 30

Hawaii business perception on tourism contribution to revenue

Industry	% of revenue from tourism	
	7/8/2020 survey	9/30/2020 Survey
Mining & construction	5.8	15.8
Manufacturing	37.6	45.5
Transportation	52.1	45.3
Wholesale trade	40.0	51.3
Retail trade	40.6	46.6
Finance & insurance	7.2	6.7
Real estate	20.2	38.1
Prof. & business services	9.3	13.4
Educational services	3.4	9.5
Health services	3.0	4.3
Art, entertainment	51.5	48.2
Accommodation ^{1/}	51.6	88.9
Food services	35.6	43.4
Other services	19.3	26.1
Overall private sector	27.2	36.4

1/ Small sample size.

Source: Hawaii Commercial Rent Survey, July 8 and September 30, 2020

Estimate of Tourism Contribution to Gross Domestic Product: 2012

County	GDP (\$M)	Visitor expenditures (\$M)	Imports for visitors use (\$M)	Tourism GDP (\$M)	Tourism contribution to GDP (%)
Hawaii	6,248	1,998	412	1,586	25.4
Honolulu	55,764	8,484	1,757	6,727	12.1
Kauai	2,933	1,480	310	1,170	39.9
Maui	7,362	4,147	850	3,297	44.8
State total	72,307	16,109	1,065	12,780	17.7

Source: DBEDT 2012 Hawaii Inter-County Input-Output Model

Expected business revenue change in 2020 and 2021

Revenue change from 2019 level	CY 2020	CY 2021
>(-50%)	41.2	21.5
-31% to -50%	19.9	26.5
-21% to -30%	13.4	18.7
-1% to -20%	11.9	14.2
No change	4.4	8.9
+1% to +20%	5.7	6.0
+21% to +30%	0.8	1.7
+31% to +50%	0.7	1.1
>(+50%)	2.1	1.3

Business rent payment status from April – September 2020

Industry sector	% paid in full	% paid partial	% not paid at all
Agriculture, Forestry, Fishing and Hunting 1/	90.0%	0.0%	10.0%
Utilities 1/	75.0%	25.0%	0.0%
Construction	80.8%	9.6%	9.6%
Manufacturing	62.2%	28.9%	8.9%
Wholesale Trade	76.5%	20.6%	2.9%
Retail Trade	41.1%	48.6%	10.3%
Transportation and Warehousing 1/	67.9%	21.4%	10.7%
Information 1/	57.1%	14.3%	28.6%
Finance and Insurance	94.9%	2.6%	2.6%
Real Estate Rental and Leasing	58.1%	29.7%	12.2%
Professional, Scientific, and Technical Services	79.2%	15.2%	5.6%
Management of Companies and Enterprises 1/	50.0%	0.0%	50.0%
Administrative and Support and Waste Management and Remediation Services 1/	72.7%	18.2%	9.1%
Educational Services	58.1%	35.5%	6.5%
Health Care and Social Assistance	86.3%	11.5%	2.2%
Art, Entertainment, and Recreation	48.8%	34.1%	17.1%
Accommodation 1/	38.3%	50.0%	18.8%
Food Services	38.3%	50.0%	11.7%
Other Services	58.4%	31.2%	10.4%
Total	59.7%	30.8%	9.4%

1/ Sample size less than 30

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Ability to pay for business costs

Degree of hardship	Ability to pay for		
	Business rent	Employees	Operating expenses
No hardship at all	10.1%	11.8%	8.6%
Minimum hardship	16.5%	17.4%	17.1%
Medium hardship	30.4%	30.8%	37.5%
Extreme hardship	43.0%	40.0%	36.7%

Business view on transpacific traveler pre-test program

Measure	% agree
PCR pre-test from US mainland and no restrictions on movement in Hawaii.	80.2%
PCR pre-test from foreign countries with bi-lateral agreements (travel bubbles) and no restrictions on movement in Hawaii.	72.2%
No PCR pre-test but enhanced movement quarantine (hotel and resort facility bubbles) for foreign and domestic travelers; restrictions on movement in Hawaii.	17.4%