

GM 520

EDT

**James
Jennings**

April 3, 2009

Addendum To Resume

The attached resume covers my entire professional career before moving to Kaua'i in 2004. In 2005, I joined Communications Pacific, a leading public relations, public affairs firm in Honolulu. Communications Pacific is an independently owned company but for many years had been the Honolulu office of the worldwide firm I spent the majority of my career with, Hill and Knowlton, Inc. So I was very familiar with the professionals of this company and joined it as executive vice president in charge of its public relations practice. I manage a staff of ten professionals and work as a senior counselor for many of the firm's clients, which are primarily Hawaii-based companies. I continue to serve in this capacity with Communications Pacific, and work for the firm both in Honolulu and from my home in Kilauea, Kaua'i.

James (Jim) C. Jennings
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A handwritten signature in black ink, appearing to read "Jim Jennings". The signature is written in a cursive, flowing style with a large, decorative flourish at the end.

Testimony Before the Committee On Economic Development and Technology

April 6, 2009, 1:15 p.m.

James (Jim) C. Jennings

Hawai'i State Foundation on Culture and the Arts Commission (GM: 520)

Chair Fukunaga, members of the Senate Committee on Economic Development and Technology, Aloha. Thank you for the opportunity to present background about myself in your consideration of my nomination to the State Foundation on Culture and the Arts Commission.

I was born in the first state, Virginia, and raised in Richmond, attending public schools and later the College of William and Mary, receiving a B.S. degree, followed by graduate school at the Protestant Episcopal Seminary in Alexandria from which I received a Masters in Theology, and thereafter my J.D. from the Georgetown University Law Center in Washington, D.C. I am a member of the District of Columbia Bar.

I spent most of my professional life working in public policy and public relations for the global firm, Hill and Knowlton, in Washington, D.C., and rose to head its office there, and later as chief of staff worldwide before capping my career as head of the firm's U.S. health and pharmaceutical practice.

Along the way, I was given some wonderful opportunities to work with significant arts and culture institutions. I was nominated by President Reagan to serve as a Trustee of the Institute of American Indian and Alaska Native Culture and Arts Development which had been founded by President Kennedy and has had the strong support over the years of Senator Inouye and others devoted to the preservation of culture and arts of native peoples in the United States including Native Hawaiians. I also served as a founding board member of the National Museum of Women in the Arts in Washington, D.C., and as well a board member of the USIA's Private Sector Committee on the Arts. My professional life also involved working with master American artists such as Robert Rauschenberg and William de Kooning, and providing strategy and communications counsel for the Terra Museum of American Art in Chicago and the Names Project/AIDS Quilt.

I have an abiding respect for government that envisions culture and arts, history, and humanities as central to the quality of life of its citizens. This is especially apparent here in Hawai'i because of the vision and work of the State Foundation on Culture and the Arts. In this most unique of the 50 states, the vibrancy of our cultural life as a public policy priority is something I believe in deeply and want to support and serve.

When I had the good sense to move from the first state to the 50th state and leave the Washington swirl behind, I had no idea that I would encounter such an exceptional diversity of artistic and cultural expression. While so many from the mainland who visit us think of our natural beauty as the primary attraction, I believe if they explore the arts and culture of our islands, they would be struck by its breadth and depth. The great art centers of the United States in New York, Los Angeles, Santa Fe, and Miami may have a greater volume of artistic expression, but I have no doubt Hawai'i ranks at similar

stature in terms of understanding the challenges and promise of cultural diversity and how such is expressed artistically.

To me, encouraging this aspect of our quality of life is essential to who we are today and to our dreams about tomorrow, especially for our young people who feel drawn to creative expression and hope for an opportunity to make a living as artists. In Hawai'i today, we look to maximize economic opportunity so that we will have a future as bright as the one we hope for. We look to sustain our crucial visitor industry sector; we nurture all sorts of technology exploration, renewable energy sources, and agricultural diversity. Likewise we must nurture arts and culture, history and humanities as one more essential part of our collective life and economic opportunity, today and tomorrow.

That is why I support the mission of the State Foundation, and hope, with your confirmation, to work diligently to help it achieve that mission as fully as possible. Mahalo Nui Loa for the opportunity to come before you.

**Responses to Questions from Senator Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Pertaining to Nomination to the
State Foundation on Culture and the Arts Commission**

2(a) Why do you wish to be a member of the State Foundation on Culture and the Arts?

I am sincerely impressed that the State Foundation on Culture and the Arts has been established to help ensure that culture and arts, history, and humanities are central to the quality of life of the people of Hawai'i. That the vibrancy of our cultural life, in this most unique of the 50 states, is a priority public policy is something I believe in deeply and want to support and serve.

2(b) How do you perceive the role and responsibilities of a member of the State Foundation on Culture and the Arts?

As I understand it, the Foundation's board sets policy and strategic goals for the work of the Foundation. Members do not serve as art critics, nor do they micro-manage the important staff work and programs of the Foundation. Yet they are asked to participate in numerous programs fostered by the Foundation, and where appropriate, approve the final outcomes of programs run and managed by staff experts. This particular non-profit board does not currently have development responsibilities. I see the most important role of the board as encouraging Foundation staff and management to make maximum progress towards the Foundation's strategic plan, and to ensure that all programs touch all islands in a beneficial manner.

2(c) Given your understanding of the role and responsibilities of a member of the State Foundation on Culture and the Arts, why do you believe that you are qualified for the position? Please include a brief statement of your skills, expertise, or knowledge that would aid in your decision-making ability as a member of the State Foundation on Culture and the Arts.

I have served on a number of boards of non-profit institutions with important arts and culture goals. I was appointed by President Reagan and confirmed by the United States Senate in 1988 as a Trustee of the Institute of American Indian and Alaska Native Culture and Arts Development. IAIA had been established by President Kennedy, and has had the long support of Senator Inouye and others devoted to the preservation of culture and the arts of native peoples in the United State including Native Hawaiians. In addition, I served as a founding board member of the National Museum of Women in the Arts in Washington, D.C., the only museum in the United States with a mission to bring women's artistic contribution to the forefront of our national culture. Finally, I served as a board member of USIA's Private Sector Committee on the Arts, part of the Federal Government's ongoing efforts to demonstrate through art the uniqueness of America.

In my professional life in Washington, D.C., I had occasion to represent the preeminent artist, Robert Rauschenberg, in his partnership with the National Gallery of Art; to help plan the launch and opening of the newest museum on the Mall dedicated to Native Americans; to represent Daniel Terra, President Reagan's Ambassador At Large For Cultural Affairs, as he launched his Museum of American Art in downtown Chicago; and to manage the communications of the Names Project's bringing the AIDS Quilt across the United States to the Capital Mall.

Other non-profit board experience includes the Advisory Board of Dr. Robert Gallo's Institute of Human Virology in Baltimore, Maryland; and until recently, I served on the board of Hawai'i's Life Foundation. All these experiences I believe prepare me for the work of the board for which I am being considered.

2(d) What do you hope to accomplish during your term of service?

It is my understanding that during the orientation of new board members, I would be given an opportunity to serve on a variety of committees. I have had some very preliminary discussions with the board chair about a possible need for a communications committee, and this would be very natural for me given my professional background. But I am unable to answer this question with a high degree of specificity until I become more involved. However, I do want to underscore that I want to be as fully engaged and responsive as possible to the needs of the board.

2(e) Name three qualities that best describes you and that would make you stand out. How would these qualities benefit the State Foundation on Culture and the Arts?

1. I listen very carefully.
2. I respect diversity.
3. I am by nature a diplomat.

I am not sure these qualities make me stand out from other individuals, but I think they are important characteristics of someone working on a board that must take into account the rich diversity that is the essence of Hawai'i, and sometimes achieve consensus among opposing views.

2(f) Name one previous experience that would make you stand out. How would this benefit the State Foundation on Culture and the Arts?

I think my service on the IAIA board (mentioned in 2c) gives me very relevant experience. The Native American communities are highly diverse and often find it difficult to attain common ground on matters of arts and culture. This particular board was legislatively required to be majority Native American, and it was important to respect a collaborative process, and to understand the importance of relationship building. I also have career-long experience in strategic planning and I think that will be a useful perspective I can bring to the board. Perhaps on a more pertinent level, I have watched closely over the last five years the incredible aliveness of arts and culture on Kauai. There is a vibrancy of culture here in Hawaii that is an essential tie that should bind us, supersede our differences, and reinforce the assets of our diversity. If given the opportunity to serve, I would keep this perspective top of mind in all I would do.

2(g) Can you foresee any possible conflicts of interests that could arise during your service on the State Foundation on Culture and the Arts? How would you overcome any possible conflicts of interest?

I do not foresee any conflict of interest. As the former chair of the conflicts committee of the global company I spent most of my professional career with, I am very sensitive to even the appearance of a conflict. So if I come across anything that might be considered a conflict, I would divulge such to either the chair or whatever board committee is responsible for managing conflict matters and adhere to their judgment.

JAMES C. JENNINGS

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Arlington, VA 22203
Home: ~~703-312-4092~~
Home Fax: ~~703-312-4093~~

PROFILE

Thirty years of broad-based public communications experience, gained primarily as a senior executive of Hill & Knowlton, Inc., the international public relations consultancy. Has held a wide variety of leadership roles within the firm, managing projects, people, accounts and resources, as well as creating several specialty practices. Particular expertise in strategic planning, media counseling, and developing public affairs campaigns in health, science, education issues, and government relations. Extensive financial and management business skills. Attorney by training, also ordained deacon of the Episcopal Church, along with broad non-profit board and volunteer experience. Skills include:

- Strategic communications programs
- Issues management
- Education/science/health programming
- Reputation management
- Marketing communications
- Employee communications
- Public Affairs
- Constituency building
- Media strategy/relations/training
- Diversity/multicultural management

Advised and supervised communications programs for corporations, trade and professional associations, foundations, non-profits, scientific and medical institutions, museums, universities, and public/private entities. Managed and supervised as many as 225 employees and a \$32 million revenue base, growing both the revenues and profit margins. Led change processes and strategic planning to reshape organizations and systems.

EXPERIENCE

→ **Elizabeth Glaser Pediatric AIDS Foundation (Worldwide leader in the fight against pediatric AIDS and other serious and life-threatening diseases affecting children, with offices in 3 US locations and 4 international locations)**

- 2002 - ~~Present~~ ²⁰⁰⁴ *Chief Operating Officer*
- Responsible for day-to-day operations globally and driving organizational development
 - Institute new management systems and processes
 - Work with Senior Staff and Board of Directors to build new partnership with the Federal government
 - Oversee expansion of all administrative, financial, information technology, and human resource functions

→ **America's Promise – The Alliance for Youth (National youth development non-profit founded by General Colin Powell and 5 US Presidents)**

- 2001-2002 *Executive Vice President*
- Managed communications, marketing, information technology, corporate relations, development departments
 - Merged communications and marketing, resulting in \$1 million savings
 - Built development capacity from scratch
 - Worked with CEO and Board in a 4 month, extensive internal and external strategic review and planning process led by McKinsey, resulting in a new 5 year strategic plan
 - Responsible for leading the implementation team for strategic plan
 - Developed and supported national positioning program for Chairman

→ **Hill & Knowlton**

- 1996-2001 *Director of National Practices/US*
- Worked with US CEO to develop new management system and structure.
 - Managed the change process.
 - Wrote the first and second three-year strategic plans.

- Helped recruit top new professionals to run core services and industry practices (CorpCom, Marcom, Fincom, Public Affairs, Media, and Health, and Advanced Technology).

Director of Health and Pharmaceutical Practice/US

- Managed National Practice, seven senior direct reports.
- Sustained practice growth average of 20% per annum.
- Introduced new specialty groups within Practice.
- Represented a wide range of clients (pharma, provider/payer, consumer health, life sciences, research institutions, public policy, patient advocacy, non-profits).
- Recognized by *PR Week* in 2001 as one of top-50 health public relations professionals.

1993-1996

Executive Vice President/DC office and Co-Director/US Health Practice

- Supported all DC office public relations clients.
- Stabilized the pharmaceutical business.
- Presented *Inside PR's* 1995 All-Star Award in Health.

1991-1993

Chief-of-Staff, Office of the Chief Executive, Worldwide

- Served the CEO, CFO, and Regional Presidents in day-to-day operations.
- Managed crises/lay-offs.
- Chaired the strategic planning process.
- Managed the corporate staff.

1988-1991

General Manager, Washington Office

- Managed second largest office in worldwide network.
- Supervised 10 direct reports.
- Managed two acquisitions.
- Led business development/client service.

1986-1988

Deputy to the Chairman and CEO, Hill & Knowlton, US

- Managed CEO's client service and business development priorities.
- Oversaw the merging and restructuring of three different companies.

1973-1980

While working on numerous assignments, began as an account executive, and moved up to Vice President, and then to Senior Vice President.

→ **Gray and Company/Public Communications**

1980-1986

Founding Officer, Executive Vice President, General Counsel

- Helped develop the largest independent DC Public Communications firm from ground zero to \$18 million annualized revenue.
- Managed litigation with outside counsel.
- Oversaw the IPO process/corporate secretary/annual meeting.
- Managed client service/business development, employee communications/human resources.
- Oversaw merger with Hill & Knowlton.

→ **Citizens Committee for Government Reorganization**

1972-1973

Executive Assistant to the Executive Director

- Played a wide variety of roles in communications and scheduling.
- Acted as liaison to White House staff and key Congressional offices.

→ **White House**

1970-1972

Special Assistant to the Executive Director, The President's Advisory Council on Executive Organization (Ash Council)

- Wrote speeches and position papers, arranged interdepartmental meetings.

EDUCATION

- Juris Doctorate, Georgetown University Law Center, 1975
Editor, Georgetown Law Journal
Member, DC Bar
- MDiv, Virginia Theological Seminary (Episcopal), 1970
- Bachelor of Science, College of William and Mary, 1967

VOLUNTEER ACTIVITIES

- Original Chair and current Advisory Board Member, Institute of Human Virology.
- Founding Trustee, Institute of American Indian Art: Reagan appointment confirmed by Congress.
- Board Member, National Museum of Women in the Arts.
- Board Member, USIA Private Sector Committee on the Arts. Founder, Whitman Walker Austin Day Care Center.
- The Capital Hill Center for Individual and Family Therapy.

April 1, 2009

Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol, Room 216
415 South Beretania Street
Honolulu, HI 96813

RE: Jim Jennings – Kauai Commissioner
State Foundation on Culture and the Arts

Dear Chair Fukunaga:

I recently met Jim Jennings for an extended conversation about the State Foundation on Culture and the Arts, his professional and personal background, his views on culture and the arts in Hawaii, and his philosophy concerning volunteer service to the community in general.

I found Mr. Jennings to be a person of the highest character. He is a genuinely caring person that has worked with a full array of charitable organizations, from the arts to AIDS, and I look forward to learning from the years of experience Jim would bring to SFCA. He would make an excellent addition to the State Foundation on Culture and the Arts.

I fully support Jim Jennings' nomination for a position on the State Foundation on Culture and the Arts and look forward to working with him.

Sincerely,

Lori V. Thomas
Chair, State Foundation on
Culture and the Arts
737-4804

WPP

April 2, 2009

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol
415 S. Beretania Street, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga:

I am writing today to express my full and enthusiastic support for Jim Jennings in your consideration of his confirmation to the State Foundation on Culture and the Arts Commission.

My wife and I are long-time residents of Hawaii (29+ years) and active in the arts community here. We are keenly aware of the challenges faced by these organizations, especially during trying economic times. The need to engage multiple stakeholder groups—and communicate properly—has never been more important.

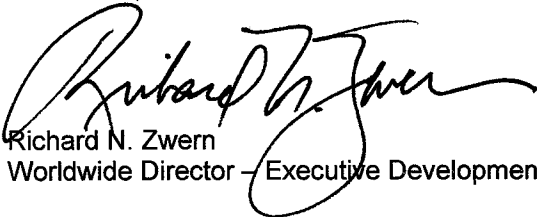
Jim Jennings brings to this complex challenge a distinguished career characterized by culture and art appreciation, as well as business accomplishment. During his career at Hill and Knowlton in Washington, D.C., I had the privilege of working professionally with Jim. I have personal knowledge of, and can attest to, his skills in bringing together those with diverse viewpoints, setting strategies, implementing communications programs, and being accountable for results.

Above all, he takes personal responsibility for successful outcomes.

As you consider his confirmation, I would encourage you to place a high value on an individual's ability to find balance between the limitless possibilities of the SFCA, and "real world" considerations. Jim is a realistic business professional. His perspective will help ensure the Commission thinks deeply about its mission, clearly defines the vision, sets achievable objectives, and exceeds them.

He would be a great choice.

With aloha,



Richard N. Zwern
Worldwide Director – Executive Development

Law Office of Karen S. Baldwin

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The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State
Capitol
415 S. Beretania Street, Room 216
Honolulu, Hawaii 96813

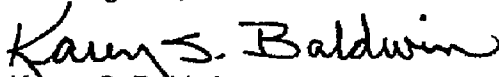
Dear Senator Fukunaga:

I am an attorney in private practice in Kauai, formerly senior counsel for Kauai Island Utility Cooperative, and I write to you and your colleagues on the Senate Committee on Economic Development and Technology in support of the nomination of my good friend, Jim Jennings, to serve on the State Foundation of Culture and the Arts Commission (GM:520).

I have know Jim as a friend and client for some time now, and find him to be a man who takes his commitments seriously and with integrity. I know of his deep interest in the work of the Foundation, and his appreciation of the great diversity in artistic expression here on the Garden Island. I know he feels strongly, as do I, that culture and arts are central to our quality of life, and to economic opportunity for so many of our young people who want to stay here in Hawaii and make a living as artists.

I believe Jim will serve admirably and do his best to further the mission of the State and Foundation. I recommend him to you without reservation.

Best regards,


Karen S. Baldwin

KSB/hs

April 2, 2009

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol
415 S. Beretania Street, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga:

This letter is to express my wholehearted support of the confirmation of Mr. Jim Jennings to the State Foundation on Culture and the Arts.

As a board member and vice-chair of the Hawaii Theatre Center, I have gained a real appreciation for the importance of engaging the right people in the quest to improve Hawaii's quality of life through the arts.

Jim has been a long-time personal friend, and I can attest to his character, talent, passion, and commitment to culture and the arts, and to these islands we all call home. Jim's unique ability to reflect deeply on issues while maintaining a practical and real-world sensibility make him especially suited for an appointment to SFCA.

I couldn't recommend Jim Jennings more highly, and I appreciate the opportunity to speak on his behalf.

Sincerely,

A handwritten signature in cursive script, appearing to read "Karen Huffman".

Karen Huffman
Community Volunteer

April 3, 2009

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol
415 S. Beretania Street, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga:

I wish to submit a letter of recommendation and support for the appointment of James (Jim) C. Jennings to the State Foundation on Culture and the Arts Commission.

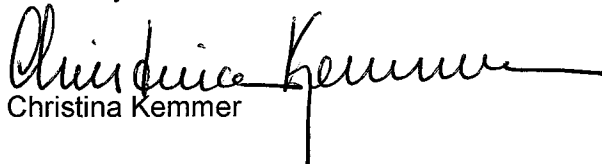
My name is Christina Kemmer and I have had the privilege of working with Jim Jennings professionally, as well as being able to call him a friend and mentor.

We both have an interest in indigenous cultures, contemporary art, and share a vision that subscribes to the infusion of the arts in the daily life of communities across the state. This has led those of us who are privileged to spend time with Jim professionally or socially to always come away enriched by the depth of his experiences, which transcends the normal. He has had the ability to live, work and celebrate cultures and their arts through lenses that have been provided to him through education; his global, national and local travel; as well as experiences gained through past appointments to august boards and commissions. For example, he was appointed by President Reagan and confirmed by the United States Senate in 1988 as a Trustee of the Institute of American Indian and Alaska Native Culture and Arts Development. In addition, he served as a founding board member of the National Museum of Women in the Arts in Washington, D.C., the only museum in the United States with a mission to bring women's artistic contribution to the forefront of our national culture. Jim also served as a board member of USIA's Private Sector Committee on the Arts, as well as helped plan the launch and opening of the newest museum on the Mall dedicated to Native Americans.

One could easily stress support for a seat on the Commission based on the history of his appointments. But it is the combination of who he is and his plethora of experiences that combine to make this a perfect time to have him share his knowledge and expertise, and serve our islands on the State Foundation on Culture and the Arts Commission.

Thanking you in advance for your consideration, I ask the Senate Committee on Economic Development and Technology to approve the appointment of James C. Jennings to the commission.

Sincerely,


Christina Kemmer

Cynthia L. McMillan
60 N. Beretania St., #2704
Honolulu, Hawaii 96817
Phone: 808.533.4187
E-mail: cmcmillan@hawaii.rr.com

April 3, 2009

RE: Letter of Recommendation for Jim Jennings (GM: 520 – Hawai'i State Foundation on Culture and the Arts Commission)

Dear Chair Fukunaga and members of the Senate Committee on Economic Development and Technology:

After reviewing the mission of the State Foundation on Culture and the Arts Commission, I am delighted to provide a personal recommendation for the nomination of Mr. Jim Jennings.

I first met Jim four years ago when he moved to Hawai'i and began working at Communications Pacific where we continue to be colleagues. During the time I have known him, Jim has demonstrated that he has the experience, passion, characteristics and qualities that will make him successful as a commissioner for the State Foundation.

Jim stands out among my colleagues of the past 20 years as one of the best critical thinkers. He has a can-do attitude that inspires those around him to do their best, and he is a persistent problem-solver. In addition, Jim gets along well with diverse types of people and is a joy to work with. Combined with his deep appreciation for the arts, these characteristics will make him a valuable member of the Commission.

Again, I strongly endorse Jim's nomination to the State Foundation on Culture and the Arts Commission.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Cynthia L. McMillan', written in black ink.

Cynthia L. McMillan

Robert A. Saracco

April 3, 2009

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol
415 S. Beretania Street, Room 216
Honolulu, HI 96813

Dear Senator Fukunaga:

This letter is to ask for your recommendation in support of Jim Jennings to the Hawaii State Foundation on Culture and the Arts (HSFCA). I have known, worked with and respected Jim Jennings for several years primarily through our business association. However, his commitment to our community is consistently reflected in his business as well as his family and non-profit works.

When he accepts an appointment, position on a board or committee, or supports a project, he can be counted on to add value and sound leadership. His work with the National Gallery of Art and his help with the planning with the launch and opening of museum dedicated to the Native Americans as well as managing the communication for Names Project's for the AIDS Quilt as it moved across the United States to the Capital Mall, are only highlights of his service to community.

Thank you for your consideration and if I can add further information, please do not hesitate to contact me.

Sincerely,



Robert A. Saracco

Shane H. Peters
3655 Kawelolani Place
Honolulu, HI 96816

The Honorable Carol Fukunaga, Chair
Senate Committee on Economic Development and Technology
Hawaii State Capitol
415 S. Beretania Street
Honolulu, HI 96813

Hearing Date: April 6, 2009

Time: 1:15 p.m.

Committee: Senate Committee on Economic Development and Technology

Conference Room: 016

IN SUPPORT of GM 520, Nomination of James Jennings to the Commission of the Hawaii State
Foundation on Culture and the Arts

Aloha Chair Fukunaga and members of the committee,

Mahalo for the opportunity to testify. My name is Shane Peters and I am testifying as a private citizen in support of GM 520, the nomination of James C. Jennings to the Commission of the Hawaii State Foundation on Culture and the Arts.

My family and I have, for many years, been great supporters of the arts in Hawaii. Since the Foundation's creation under former Senator Nadao "Najo" Yoshinaga and former Speaker of the House, Elmer Carvalho, the organization has always been intended to provide opportunities for the public to have access to one of the most treasured gifts in the Islands – our cultural and artistic heritage.

As a friend and professional colleague of Jim's, I know that he has a personal passion for ensuring the mission of the Foundation continues to thrive. His extensive and impressive background as a former trustee of the Institute of American Indian and Alaska Native Culture and Arts Development will also undoubtedly serve as a great asset to the SFCA. In addition, his intimate understanding of Federal arts programs may serve to further the mission of the organization.

I strongly urge the committee to advise and consent to the nomination of James C. Jennings to the Commission of the Hawaii State Foundation on Culture and the Arts.