

LATE

Nā Maka o ka 'Aīna

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In Support of HB1392 HD1 – February 21, 2013

THE TWENTY-SEVENTH LEGISLATURE
REGULAR SESSION OF 2013

Committee on Finance

Rep. Sylvia Luke, Chair

Rep. Scott Y. Nishimoto, Vice Chair

Rep. Aaron Ling Johanson, Vice Chair

Honorable Representatives:

I am writing to express my support of HB1392 HD1 relating to the preservation of Hawai'i's moving images.

As producers of educational and documentary programs since the 1970's, we now find ourselves with a video library of approximately 10,000 tapes. This footage contains material on Hawaiian culture, historic events, survival skills, fishing, horticulture, geography, legends and chants, Hawaiian language, music, art and dance. It is an archive worth saving for future generations, but it is under threat from age, deterioration and obsolete equipment.

Our single hope of salvation is *'Ulu'ulu: The Henry Ku'ualoha Giugni Moving Image Archive of Hawai'i*. They are the only organized effort to help Hawai'i filmmakers preserve our collections. They not only help to digitize precious footage, but work to make that footage available to the world via their website while training future librarians/archivists in this important work.

Please continue to support 'Ulu'ulu, a media library that preserves the stories of our past for future generations. Your grandchildren will thank you.

Mahalo,

Joan Lander

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THE TWENTY-SEVENTH LEGISLATURE
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Rep. Sylvia Luke, Chair
Rep. Scott Y. Nishimoto, Vice Chair
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Honorable Representatives:

I, Michelle Bulos of The Lyman Museum in Hilo, HI, am writing to express my full and enthusiastic support for the designation of `Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai`i as the state archive for moving images. `Ulu`ulu is a repository of Hawai`i's unique legacy through film and video, and is invaluable in preserving for present and future generations the moving image heritage of the Hawai`i islands.

Environmental conditions in this isolated archipelago are very challenging for moving image preservation. In addition, a lack of appreciation for the need to archive, weak archival infrastructure, industry restructuring and changing media formats has led to the damage and loss of much of Hawai`i's audiovisual materials. `Ulu`ulu provides a vital solution to this urgent crisis, using archival best practices, software tools and state-of-the-art technology found nowhere else in the Pacific region.

As a participant in `Ulu`ulu's Pilot Project, much of the Lyman Museum's 16mm and 8mm films were saved. We received the digitized versions last summer and already we've been able to use some of the films in our 80th Anniversary Celebration and in our recently opened special exhibit, "Hawai`i Volcanoes: 1880s to Present." For our anniversary we screened period reels (late 1920 to early 1930s) of parades, plantation life, and the first interisland flight (which was also featured in the *Hawai`i News Now* story on `Ulu`ulu).

Our "Hawai`i Volcanoes: 1880s to Present" exhibit features thirty minutes of eruption footage from Halema'uma'u 1930s, Puna 1955, Kīlauea Iki 1959, and Kapoho 1960. The films have already generated a lot of interest in the public as well as the scientific community. Requests for dvds have already been submitted by HVO (Hawaiian Volcano Observatory), CSAV (Center for the Study of Active Volcanoes), UHM SOEST (School of Ocean and Earth Science and Technology).

For our upcoming exhibit opening this summer, “Out of the Archives: The John Howard Pierce Photograph Collection: 1950s to 1960s” we plan to screen excerpts from 11 period reels, including footage of Parker Ranch from the 1950s.

Of the film reels submitted to the Pilot Project, 20 percent had already deteriorated far beyond saving. Had the project been delayed just a few years, it is likely that this invaluable footage might have been lost forever.

Preservation of Hawai`i's moving image heritage is an ongoing challenge; much has been lost and much more is in danger of being lost soon. I urge your support for `Ulu`ulu. Without the archives we will continue to lose irreplaceable knowledge of human history, culture, and events. With the archives we will have a rich, diverse and singular collection, accessible to the public both through on-line access as well as a physical location that will be the basis for scholarly research, artistic creation, cultural reclamation, community continuity and generational connectivity. With `Ulu`ulu: The Henry Ku`ualoha Giugni Moving Image Archive of Hawai`i we will have the joy of knowing that the generations alive today have provided for future generations to come.

Michelle Bulos
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FINTestimony

From: Lurline McGregor [lurlinemcgregor@gmail.com]
Sent: Wednesday, February 20, 2013 5:10 PM
To: FINTestimony
Subject: support for HB 1392 HD1



Since starting operations in 2008 'Ulu'ulu has achieved the following milestones:

- acquired 10 permanent collections totaling over 17,000 videotapes and films
- moved into our permanent location at the new UH West Oahu campus in Kapolei
- digitized over 300 hours of historical Hawaiian video and film content
- launched a freely available website at uluulu.hawaii.edu

for these reasons I support HB 1392

mahalo,
Lurline McGregor